



**Water Water Day in Cleveland with Waterband
On Monday, March 22nd 2010 – EVENTS ALL DAY**

FOR IMMEDIATE RELEASE: Friday 3/12/2010
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www.WaterbandsWishingWell.org

Cleveland, OH - Monday, March 22nd 2010 is World Water Day. To draw attention and funds to global water issues,

LOCATION OF EVENT 1:

9:00 AM

Waterband performance at the Courtyard of Trinity Cathedral
2230 Euclid Ave, Cleveland, OH

LOCATION OF EVENT 2:

9:30 AM

Parade from Trinity Cathedral to Playhouse Square
Euclid Avenue, Cleveland, OH

LOCATION OF EVENT 3:

10:00 AM

Great Lakes Science Center
Water H₂O = Life
601 Erieside Ave, Cleveland, OH
Live Acoustic Performance

LOCATION OF EVENT 4:

12:00 Noon

Performance at Star Plaza, Playhouse Square
Live Acoustic Performance

LOCATION OF EVENT 5:

1:00 PM - 3:00 PM (Set-up and Sound check > 1:00 PM)
Cuyahoga Community College -Center for the Creative Arts
Live Internet Concert – Featuring Waterband and friends

LOCATION OF EVENT 7:

5:00 PM

South East Quadrant of Public Square
Terminal Tower, Cleveland, OH
Live Acoustic Performance by Waterband
Target
Tower City - Cleveland International Film Festival

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World Water Crisis:

The world water crisis is one of the largest public health issues of our time. Nearly 1.1 billion people (roughly 20% of the world's population) lack access to safe drinking water. The lack of clean, safe drinking water is estimated to kill almost 4,500 children per day. In fact, out of the 2.2 million unsafe drinking water deaths in 2008, 90% were children under the age of five.

Water is essential to the treatment of diseases, something especially critical for children. Many women and young girls in rural areas in Sub-Saharan African and other parts of the world must trek as much as six miles everyday to retrieve water for their families. Due to this manual labor, such women and children are prevented from pursuing an education, maintaining their households or earning additional income.

Thus, the lack of clean water, coupled with the lack of basic sanitation and a dearth of hygiene education, is one of the largest obstacles to progress and development in these regions and across the world. Clean water access is a huge priority because it contributes to such widespread suffering, including increased poverty, high child mortality rates, depressed education levels, and political instability. Without question, the world water crisis condemns billions of people to a perpetual struggle to survive at the subsistence level.

Waterband Bio:

Waterband was founded by David "Dreadlock Dave" McDougald & John Welton just after the time when Vegetables Mattered! Both inspired by a higher calling and deep desire to send sincere positive vibrations into the universe through expressive musical improvisation and thoughtful musical and lyrical composition. Enter into the Flow Rick Phillips and then Ryan Bair and you have what today is known as Waterband. Waterband's form is ever changing, yet ever flowing... Waterband's sonic depth and changing forms allow them to perform as a dynamic acoustic ensemble or as a full-blown electric face melting aural assault! Waterband has performed over 1100 shows, since forming in 2001, and has released five CD's to critical acclaim.

The Waterband Wishing Well was established by Waterband as their philanthropy effort to assist global water issues. Each year, select organizations are targeted by Waterband to raise awareness and donations. See www.waterbandwishingwell.com for more information.

Waterband's World Water Day is brought to you by:

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