



Water: On Tap
World Wide Web concert for Global Water Issues
On Monday, March 22nd 2010 @ 3:00 PM

FOR IMMEDIATE RELEASE:

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Monday, March 22nd 2010 is World Water Day. To draw attention and funds to global water issues, a special live, unplugged, online, one-hour music concert will be held on the World Wide Web, featuring performances by Waterband + many special guests such as Carlos Jones, Tommy Wiggins and more. **“Water: On Tap”** is this year’s theme.

During the live web cast, donations will be accepted while music plays and highlights of various water issues are explained. All donations will be given to **Waterband’s Wishing Well**, an organization focused on educating and exposing issues related to global water issues. (www.waterbandwishingwell.com)

“Everyone knows Earth Day, but not many know of Water Day,” says John Latimer, Manager of Waterband. “We’re all in this together. This event plus Waterband’s Waterfest in the late Summer are the two main spotlights that Waterband promotes each year.”

Visit www.waterband.com from 3:00 - 4:00 pm EDT on Monday, March 22, 2010.

Center for the Creative Arts Location:

Cuyahoga Community College – Metropolitan Campus
2900 Community College Ave., Cleveland, Ohio 44115

Beneficiaries

Buffalo Niagara Riverkeeper - <http://www.bnriverkeeper.org/>
Capitol Square Rotary Honduras Water Project
Clean Water Action – <http://www.cleanwateraction.org>
Flats Oxbow Association – <http://www.voiceoftheflats.org>
Food and Water Watch - <http://www.foodandwaterwatch.org/>
Global Water - <http://www.globalwater.org/>
Ohio River Foundation – <http://www.ohioriverfdn.org>
The Wetlands Initiative - <http://www.wetlands-initiative.org/>
Western Pennsylvania Conservancy - <http://www.paconserve.org>

Who: Waterband
What: Water: On Tap
When: Monday, March 22, 2010 - 3:00 PM – 4:00 PM EDT
Where: World Wide Web – www.waterband.com
Why: Raising awareness of things we take for granted.

Last year, Waterband raised and donated over \$4,000 for the world water cause.

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World Water Crisis:

The world water crisis is one of the largest public health issues of our time. Nearly 1.1 billion people (roughly 20% of the world's population) lack access to safe drinking water. The lack of clean, safe drinking water is estimated to kill almost 4,500 children per day. In fact, out of the 2.2 million unsafe drinking water deaths in 2008, 90% were children under the age of five.

Water is essential to the treatment of diseases, something especially critical for children. Many women and young girls in rural areas in Sub-Saharan African and other parts of the world must trek as much as six miles everyday to retrieve water for their families. Due to this manual labor, such women and children are prevented from pursuing an education, maintaining their households or earning additional income.

Thus, the lack of clean water, coupled with the lack of basic sanitation and a dearth of hygiene education, is one of the largest obstacles to progress and development in these regions and across the world. Clean water access is a huge priority because it contributes to such widespread suffering, including increased poverty, high child mortality rates, depressed education levels, and political instability. Without question, the world water crisis condemns billions of people to a perpetual struggle to survive at the subsistence level.

Waterband Bio:

Waterband was founded by David "Dreadlock Dave" McDougald & John Welton just after the time when Vegetables Mattered! Both inspired by a higher calling and deep desire to send sincere positive vibrations into the universe through expressive musical improvisation and thoughtful musical and lyrical composition. Enter into the Flow Rick Phillips and then Ryan Bair and you have what today is known as Waterband. Waterband's form is ever changing, yet ever flowing... Waterband's sonic depth and changing forms allow them to perform as a dynamic acoustic ensemble or as a full-blown electric face melting aural assault! Waterband has performed over 1100 shows, since forming in 2001, and has released five CD's to critical acclaim.

The Waterband Wishing Well was established by Waterband as their philanthropy effort to assist global water issues. Each year, select organizations are targeted by Waterband to raise awareness and donations. See www.waterbandwishingwell.com for more information.

Waterband's World Water Day is brought to you by:

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